



TREASURY
EXCELLENCE
AS STANDARD

ACT MIDDLE EAST TREASURY SUMMIT 2024

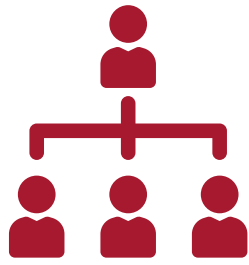
24-25 SEPTEMBER | GRAND HYATT, DUBAI, UAE



847
ATTENDEES



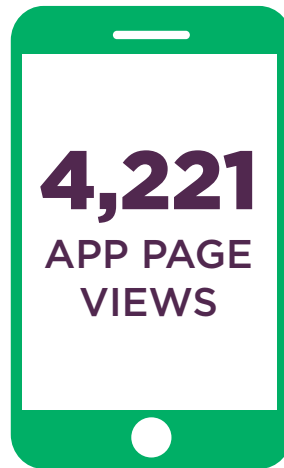
INCREASE
ON 2023



50%
Board Level,
Strategic,
Leader

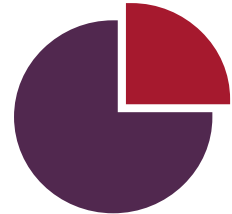
100%

OF THOSE SURVEYED WOULD
RECOMMEND THIS EVENT TO
OTHER TREASURY PROFESSIONALS



4,221
APP PAGE
VIEWS

95%
RATED
THE SUMMIT
**GOOD TO
EXCELLENT**



SECTOR BREAKDOWN

Corporates 43%
Banks / FIs 42%
Other 15%

73%

OF DELEGATES
ATTENDED ONE
OR MORE SESSION

SOCIAL MEDIA



64.4k

Impressions



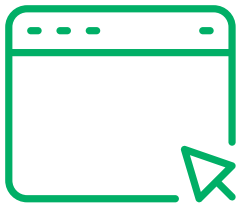
12.3k

Engagements



19.05%

Engagement Rate



25,139

WEBSITE
PAGE VIEWS



OVER 16 HOURS
CURATED
CONTENT



366

CORPORATE
ATTENDEES
25% INCREASE
ON 2023

217

CORPORATE
COMPANIES
ATTENDED
30% INCREASE
ON 2023

8 HOURS OF
NETWORKING TIME



COMPANIES ATTENDED INCLUDED:

Consultancies

Darwish Bin Ahmed & Sons Co
Deloitte
KPMG
Marsh McLennan
Thales

Non-financial corporate companies

ACWA Power
ADNOC
Al Dahra Holding
Al Futtaim Group
Al Habtoor Group
Al Jaber Group
Al Qahtani Holding Group
Alghanim Industries
Aljomaih Automotive Company
AW Rostamani Group
Aster DM Healthcare
AU Group
DAMAC Group
Emirates Airline
ENOC
Etihad
Gulf Navigation Holding

Henkel
Kitopi
Louis Vuitton
Majid Al Futtaim
Maersk
Marriott International
Mercuria Energy
Nestlé Middle East
Petrofac
Royal Golden Eagle Group
SABIC
Savvy Games Group
Spinneys Dubai
Veolia Near & Middle East
Zamil Steel Industries

Public sector

EDB - Federal Government of the UAE
Government of Sharjah
Dammam Airports Company
Energy Development Oman
Department of Finance Sharjah

Third-sector/not-for-profit

DIFC
Gulf Capital Market Association
Peabody

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“ The best thing about the Middle East Treasury Summit... is its ability to bring together leading professionals, policymakers, and financial experts from the region and beyond to discuss trends, challenges, and innovations in treasury and finance. **Treasury Controller, Emirates Group** ”

The summit is not just about gaining knowledge; it is about building connections, sparking innovative ideas, and turning challenges into opportunities for growth. **Asst. Manager – Treasury, Ali and Sons Holding** ”

ACT MIDDLE EAST TREASURY AWARDS 2024

CAPITAL RAISING AWARD:

Winner - **Kuwait Food Company (Americana)**

CASH MANAGEMENT AND WORKING CAPITAL SOLUTIONS AWARD:

Winner - **Omeir Bin Youssef Group**

FAB PIONEERS IN TREASURY AWARD:

Winner - **ADNOC**

FAB TREASURER OF THE YEAR AWARD:

Winner - **Cuan Duncan, ADQ**

FUTURE LEADER IN TREASURY AWARD:

Winner - **Balqees AlJaberi, ADQ**
Highly Commended - Nawaf Almutairi, Dammam Airports Company

SME TREASURY AWARD :

Winner - **Al Salaam Limousine**
Highly Commended - New Manor House

SUSTAINABILITY AWARD:

Winner - **Royal Golden Eagle**
Highly Commended - QTerminals

TEAM OF THE YEAR AWARD:

Winner - **Kuwait Food Company (Americana)**

TREASURY PROFESSIONAL OF THE YEAR AWARD:

Winner - **Shabbir Ahmad, Landmark Retail**
Highly Commended - Eyad Abdel Rahman, Ittihad International

TREASURY SYSTEMS AWARD:

Winner - **Landmark Retail**

TREASURY TRANSFORMATION AWARD:

Winner - **Edge Group**

VISA AWARD FOR PAYMENT INNOVATION:

Winner - **EMMAR**



For information about 2025 events please contact:

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