

24 SEPTEMBER (DAY 1)	
08:30	<i>Registration, refreshments, and exhibition opening</i>
10:00	Welcome and Opening Remarks
10:15	Opening Keynote
10:50	<p>The Middle East and the world in 2024: a macroeconomic update In an increasingly volatile economic picture, what factors contribute to the Middle East outperforming the rest of the world? Can this last or is it another bubble? What do treasurers need to look out for in an economy which is different from others around the world?</p> <p><i>In association with First Abu Dhabi Bank</i></p>
11:40	<i>Morning Refreshments & Networking</i>
12:10	<p>STAGE A</p> <p><i>In association with First Abu Dhabi Bank</i></p>
	<p>STAGE B How treasurers can better support trade within the Middle East and beyond</p> <p>This session will explore:</p> <ul style="list-style-type: none"> - How can treasurers bridge the gap in trade digitalisation and the progression to MLETR? - What is the role of supply chain and trade finance to support operations? - How can a treasurer support the sustainability ambitions of their organisations via their trade and supply chains
	<p>STAGE C The case for early adoption of AI</p> <p>Why AI just can't be ignored. How does it impact the Treasury function?</p> <p><i>In association with Mashreq</i></p>

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13:00	<i>Lunch in the Exhibition Hall</i>
14:10	<p>STAGE D Accessing affordable financing</p> <p>Developing an effective capital raising strategy and maintaining strong relationships with financial institutions.</p>
	<p>STAGE E How Dubai Holding optimised their AP/AR reconciliation processes and reduced the cost of funds</p> <p>Using the example of Dubai Holding, this session will explore how cards and tokenised credentials can provide alternative working capital solutions, by exploring:</p> <ul style="list-style-type: none"> • what are the new technologies that treasurers can utilise that enhance cash flow? • how can tokenised credentials help give greater data security for improved reconciliation? • how can a treasurer eliminate (or reduce) usage of cheques and ACH by adopting new payment options? <p><i>In association with VISA</i></p>
	<p>STAGE F Avoiding the pitfall of "trapped cash"</p> <p>What strategies can be put in place to minimise exposure to trapped cash and reduce risk?</p> <p><i>In association with Barclays</i></p>
15:00	<i>Afternoon refreshments & Networking</i>
15:30	<p>STAGE G Future-proofing your treasury tech landscape: key concepts and strategies</p> <p>In the rapidly evolving financial landscape, a robust treasury tech setup is crucial for managing complex operations and driving strategic growth. This panel offers essential insights into safeguarding and optimizing your treasury functions by integrating advanced technologies. Hear from Kyriba and their business partners on how to navigate the intricacies of modern treasury, enhance efficiency, and ensure organizational resilience through key concepts and innovative strategies.</p> <p><i>In association with Kyriba</i></p>

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	<p>STAGE H Investment strategies in a global market of falling interest rates</p> <p>As global interest rates begin to fall, the changing interest rate environment necessitates a reassessment of investment strategies and management of excess cash. This session will provide treasurers with crucial insights into navigating this new landscape effectively.</p> <ul style="list-style-type: none"> • Gain an in-depth understanding of the potential risks and opportunities in the short-term investments market • Discover the latest global trends and their specific implications for Middle Eastern treasurers, including the growing prominence of private credit • Learn how to adapt your investment strategies in response to the changing interest rate environment and explore the operational benefits that distributed ledger technology can bring to cash investors
	<p>STAGE I Treasury transformation: securing investment and measuring ROI</p> <p>One of the key challenges that Treasurers face is securing the budget to implement a treasury transformation project.</p> <ul style="list-style-type: none"> - What are the key things treasurers need to do, show and track to help better explain the return on the investment that treasury transformation projects will bring. - What are some of the hard and soft benefits to the project? - How can the cost of implementation be balanced against the benefits - including time savings, risk (and fraud) mitigation, and financial savings from fewer manual inputs and correcting manual errors? - How to identify indirect benefits that may be realisable by other teams across the business? <p><i>In association with HSBC</i></p>
16:20	<i>Travel time</i>
16:30	<p>STAGE J Treasury Automation for Competitive Advantage</p> <p>Ensuring managers have the requisite skills to provide the necessary leadership with IT transformation.</p> <hr/> <p>STAGE K Cybersecurity for Treasurers</p> <p>Assessing the need to invest in robust cybersecurity measures to protect sensitive financial information and maintain integrity of financial transactions.</p>
17:20	<i>Close of Day 1 and Drinks Reception</i>

25 SEPTEMBER (DAY 2)	
10:00	<p>Welcome to Day 2</p> <p><i>Annette Spencer, Chief Executive, Association of Corporate Treasurers</i></p>
10:05	<p>CFO Panel: Overcoming Diversification Challenges in the Middle East</p> <p>As the transformation of the region continues, the treasurer plays an increasingly important part in executing the strategic vision of the CFO in managing the strategic challenges and opportunities in diversifying away from traditional sectors. Join leading regional CFOs as they discuss the risks and prospects in a rapidly evolving regional landscape. This panel will delve into how CFOs identify new opportunities, strategically allocate resources, and manage regional economic volatility to stay one step ahead of the curve. Attendees will explore practical strategies and firsthand experiences that financial leaders use to guide their organizations through the dynamic economic shifts in the region.</p>
10:50	<p>Empowering corporates to reduce their carbon footprints: the role of treasury in sustainable finance</p> <p><i>In association with Mashreq</i></p>
11:15	<i>Morning Refreshments & Networking</i>
11:45	<p>Treasury Lab 1</p> <p><i>In association with First Abu Dhabi Bank</i></p>
	<p>Treasury Lab 2</p> <p>Reporting, reconciliation and SaaS tools to drive working capital efficiencies for treasurers</p> <p>Use of customised data and reporting to amplify cash flow forecasting and visibility.</p> <p><i>In association with VISA</i></p>
	<p>Treasury Lab 3</p> <p>Developments in fintech</p>
12:25	<i>Travel Time</i>
12:30	<p>Treasury Lab 4</p> <p><i>In association with Zanders</i></p>

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	<p>Treasury Lab 5 ISO20022</p> <p>Implementation and compliance</p> <p><i>In association with SWIFT</i></p>
	<p>Treasury Lab 6 Treasury careers: what skills are needed to progress in a treasury career?</p> <p>How do you build the skills needed for a successful treasury career? We ask a panel of members about their career journeys, what treasury skills they value and how to develop the skills needed to fit the evolving treasury landscape. All the panellists have worked in a variety of industries and will discuss the technical, business and behavioural skills needed to succeed.</p> <p><i>ACT Future Leaders' in Treasury</i></p>
13:10	<i>Lunch in the Exhibition Hall</i>
14:10	Fireside Chat: Navigating the Treasury Landscape within Sovereign Wealth Funds
14:45	<p>Panel: Future-Ready: Fostering Talent in a Transforming Regional Landscape</p> <p>This panel delves into evolving strategies for identifying, recruiting, and training talent in the Middle East. The discussion will include effective strategies that financial leaders can deploy to empower and harness the region's local talent pool, as well as approaches for maintaining and increasing appeal to international experts, for a wider talent strategy that maximises competitiveness.</p> <ul style="list-style-type: none"> • Local Talent Empowerment: Focused strategies for recruiting and training local talent in both technical qualifications and soft skills, aimed at building a highly skilled workforce prepared for the demands of the global market. • Attracting International Expertise: Leveraging the Middle East's competitive compensation, high quality of life, and rich cultural landscape to attract and retain top international talent. • Career Development and Professional Opportunities: Strategies to highlight and expand the career advancement and learning opportunities unique to the region's economic and corporate landscape.
15:30	Closing remarks
15:40	<i>Close of conference</i>

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